**FORM 2: TRADER REGISTRATION**

**[Done first time trader is visited]**

*Interview only food traders who sell at least one of the monitored food commodities. It is important to speak with the person who understands how this business operates and regularly manages the affairs of the business in this market. The person must be familiar with the daily prices of commodities. This person will likely be the business owner or co-owner / co-operator.*

*We suggest that enumerators initially register 10 wholesalers and 10 retailers in each market (per commodity). In follow-up surveys, collect prices from 5 of the 10 wholesalers and 5 of the 10 retailers in each market (per commodity). Interview those traders who have responded most frequently.*

**Oral Consent Statement** [receive consent to proceed with the interview, prior to asking any questions]

Hello. My name is \_\_\_\_\_\_\_\_\_\_\_ and I am here on behalf of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

I’m here today to ask you some questions regarding the price of select commodities. The interview will take approximately 30-40 minutes today, with follow-up price data collection that will take no more than 10 minutes each time. This may be done in person, or via a phone call. There is no direct benefit to you for participating in this survey. However, this survey can help us to understand how markets operate in this area.

You may ask questions now or anytime during the interview. All the information you give will be strictly anonymous and confidential. Your name will not be associated with any of your responses or given to anyone outside our project. Please answer questions honestly. If you do not know an answer, please tell us you do not know the answer. If you would rather not answer any questions, just say so. You may opt out of this interview at any time you wish. Your cooperation is greatly appreciated, as it will help us to understand the problems that face markets in this area. Do you have any questions for me? May we proceed with the interview? [If a person chooses not to participate, thank them for their time and move on to the next trader.]

|  |  |  |  |
| --- | --- | --- | --- |
| Name of Enumerator |  | Date of Visit |  |
| Department or Province |  | District |  |
| Village |  |
| Trader’s Full Name |  | Trader’s Nickname or Name used for Business Transactions |  |
| Name of Shop |  | Name of Market |  |
| Telephone No. |  | Gender of trader |  |

Trader Characteristics:

1. What commodities does the trader sell (relevant to LRP)? [ ] Millet [ ] Cowpeas

*(Check all that apply)*  [ ] Rice [ ] Beans

[ ] Wheat [ ] Vegetable oil

[ ] Maize [ ] Sorghum

1. Please identify your main customer type by volume sold over past three months (Check one box only).

[ ] Other traders, millers, exporters, retailers

[ ] Schools, restaurants, other institutions

[ ] Individuals or households

1. *Notes to Enumerator:*
   1. *If the trader answers that he or she sells to individuals or households, this indicates that the trader is a retailer.*
   2. *If the trader answers that he or she sells to traders, millers, etc. or to schools, hotels, etc. this indicates that the trader is a wholesaler.*
   3. *If the trader is a wholesaler, ask if this trader also sells to individuals and households at lower volumes. If the trader says yes, this trader is both a wholesaler and a retailer. If the trader says no, this trader is just a wholesaler.*

Indicate whether the trader is a wholesaler or a retailer, or both. [ ] Wholesaler

[ ] Retailer

[ ] Wholesaler and retailer

*(If both, use two different data collection sheets to collect wholesale and retail prices)*

1. *Note to Enumerator: identify type of shop you are visiting*

Visited shop: Other shops trader has within this market:

Open air/cart [ ] [ ]

Small shop [ ] [ ]

Motorized vehicle [ ] [ ]

Large shop/supermarket [ ] [ ]

Warehouse/storage [ ] [ ]

Other type (describe)\_\_\_\_\_\_\_\_ [ ] [ ]

1. What is the name and location of the most permanent of these structures?

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Location / address in the market\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Can we call and/or visit the trader to solicit periodic price information? [ ] Yes [ ] No
2. If yes, what time of day is generally best to call?

[ ] Morning [ ] Afternoon [ ] Evening [ ] Anytime

1. What days of the week, if any, is the trader closed for business?

[ ] Monday [ ] Tuesday [ ] Wednesday [ ] Thursday

[ ] Friday [ ] Saturday [ ] Sunday [ ] None

1. *Note to Enumerator: If this project currently implementing a voucher program through vendors, ask the following:*

Is the trader currently participating in the voucher project? [ ] Yes [ ] No